

# Cough, Cold and Allergy (Hay Fever) Remedies in Algeria

September 2023

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# Cough, Cold and Allergy (Hay Fever) Remedies in Algeria - Category analysis

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### 2023 DEVELOPMENTS

Demand up on previous year

Higher demand for paediatric cough, cold and allergy (hay fever) remedies

Domestically manufactured international brands increase market share

# PROSPECTS AND OPPORTUNITIES

Continuing population growth sustains volume growth

Pollution and climate change lead to growth in value sales of hay fever remedies

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