

Global Tobacco Legislation

October 2022

Table of Contents

INTRODUCTION

Scope

Key findings

Legislation overview

The three tiers of legislation

The next generation of regulations enters the mainstream

KEY TRENDS AND EMERGING LEGISLATION

Plain packaging: Spreading globally and towards other categories

2022: Plain packaging

2030: Plain packaging projection

FDA: Menthol cigarettes ban on course to be implemented

FDA: Stricter scrutiny on flavoured e-vapour products (1)

FDA: Stricter scrutiny on flavoured e-vapour products (2)

FDA: Stricter scrutiny on flavoured e-vapour products (3)

Heated tobacco: FDA approval to facilitate heated tobacco expansion

EUTPD II Track & Trace (Article 15): Approaching implementation

EUTPD/TED: Taxation on new tobacco products under discussion

EUTPD: E-vapour products in the spotlight

UK: Brexit pushes legal framework review

UK: Khan report calls for further actions to make smoking obsolete

2022: Global overview of e-cigarette regulation

E-cigarettes and HTP: Current legislative “status quo”

Future of vapour legislation: Three scenarios

Vapour legislation: Major developments in the EU and the US

Modified risk claims: Snus and heated tobacco take the lead

Closer scrutiny on nicotine pouches expected from regulators

Turbo taxation: Australasia and Europe at the forefront

Raising the legal tobacco purchase age: “Tobacco 21” and beyond

Birth year ban becomes a major threat for the industry

Nicotine reduction shifting the industry’s trajectory?

Sustainability set to play a key role for the tobacco industry

Sustainability: Cigarette butts set to face tougher restrictions

Sustainability: Recycling schemes to tackle product waste

Sustainability: Due diligence legislation discussed in the EU

Cannabis legislation: Quick changes and tobacco involvement

Cannabis legislation: Mirroring tobacco restrictions

Supply chain disruption: Tobacco growers face multiple pressures

WESTERN EUROPE LEGISLATION

Western Europe legislation: Summary table

Western Europe: Overview

Belgium: Further restrictions set to impact tobacco sales

Denmark: First European country to consider birth year ban

Finland: Plain packaging to be enforced from 2023

EASTERN EUROPE LEGISLATION

Eastern Europe legislation: Summary table

Eastern Europe: Overview

Ukraine: New tobacco control law to reduce smoking prevalence

Lithuania: Flavoured e-vapour products prohibited

LATIN AMERICA LEGISLATION

Latin America legislation: Summary table

Latin America: Overview

Brazil: E-vapour products remain illegal

Mexico: Tobacco law restricts tobacco advertising

NORTH AMERICA LEGISLATION

North America: Overview and summary table

US: Political attempts to raise tobacco taxes unsuccessful

Canada: Health warnings on individual cigarettes under consideration

ASIA PACIFIC LEGISLATION

Asia Pacific legislation: Summary table

Asia Pacific: Overview

China: Further requirements for e-vapour products

Thailand: 5-year action plan to curb smoking prevalence

Taiwan: Tobacco Hazards Prevention Act set to be reformed

Singapore: Birth year ban on the horizon

Cambodia: New graphic health warning

AUSTRALASIA LEGISLATION

Australasia legislation: Overview and summary table

Australia: Further scrutiny on e- vapour products

New Zealand: Birth year ban to accelerate smoke-free goals

MIDDLE EAST AND AFRICA LEGISLATION

Middle East and Africa legislation: Summary table

Middle East and Africa: Overview

Saudi Arabia: Tax on shisha to discourage tobacco consumption

Nigeria: New tax regime to curb smoking prevalence

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/global-tobacco-legislation/report.