

Global Market Overview of Pulp

December 2023

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INTRODUCTION

Scope Key findings Key trends impacting pulp market in 2023

GLOBAL SUPPLY OF PULP

Pulp producers grapple with challenges amid global economic downturn Brazil and China record a substantial increase in pulp production over the historic period US: Opportunities lie in recycled paper production Brazil: Growing environmental regulations mandate more sustainable production practices China: The country outpaces Canada in global pulp production Lower demand for paper products results in declining pulp prices globally Inflation drives rise in related consumer goods prices

GLOBAL DEMAND FOR PULP

Short-term outlook prone to various risks Demand drivers for pulp across key buyer industries

GLOBAL DEMAND FOR PULP

Disposable paper products industry faces slower growth as demand wanes in post-COVID era Corrugated paper and paperboard packaging remains valued among consumers Publishing and printing industry rebounds from the pandemic lows

COUNTRY SNAPSHOTS

Top 10 country profile: US Top 10 country profile : Brazil Top 10 country profile : China Top 10 country profile : Canada Top 10 country profile : Sweden Top 10 country profile : Finland Top 10 country profile : Indonesia Top 10 country profile : Russia Top 10 country profile : Japan Top 10 country profile : Chile

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