

Meals and Soups in Bosnia and Herzegovina

November 2023

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Meals and Soups in Bosnia and Herzegovina - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for meals and soups continues to increase as consumers look for convenience
High inflation translates into unit price growth, putting pressure on demand
Leading players maintain their strong positions via innovation and new product launches

PROSPECTS AND OPPORTUNITIES

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Dry soup slated for static volume growth as saturation leaves little room for development

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Cooking Ingredients and Meals in Bosnia and Herzegovina - Industry Overview

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