

# Meals and Soups in Costa Rica

November 2023

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## Meals and Soups in Costa Rica - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

As consumers lead busy lives, they appreciate the convenience of meals and soup  
Nestlé and Unilever remain dominant in soup  
Local players retain lead in meals, while private label continues to grow in popularity

#### PROSPECTS AND OPPORTUNITIES

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