

Meals and Soups in Ecuador

November 2023

Table of Contents

Meals and Soups in Ecuador - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dry soup leads with strong penetration in the traditional channel Shelf stable soups limited by higher price positioning Popularity of foodservice limits demand for ready meals

PROSPECTS AND OPPORTUNITIES

Younger generations to consume less soup in upcoming period Ready meals consumption shows growth potential Ready meals has an opportunity to respond to specialist dietary preferences

CATEGORY DATA

Table 1 - Sales of Meals and Soups by Category: Volume 2018-2023
Table 2 - Sales of Meals and Soups by Category: Value 2018-2023
Table 3 - Sales of Meals and Soups by Category: % Volume Growth 2018-2023
Table 4 - Sales of Meals and Soups by Category: % Value Growth 2018-2023
Table 5 - LBN Brand Shares of Meals and Soups: % Value 2020-2023
Table 6 - Distribution of Meals and Soups by Format: % Value 2018-2023
Table 7 - Forecast Sales of Meals and Soups by Category: Volume 2023-2028
Table 8 - Forecast Sales of Meals and Soups by Category: % Volume Crowth 2023-2028
Table 9 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028
Table 10 - Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

Cooking Ingredients and Meals in Ecuador - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture Key trends in 2023 Competitive landscape Channel developments What next for cooking ingredients and meals?

MARKET DATA

Table 11 - Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023
Table 12 - Sales of Cooking Ingredients and Meals by Category: Value 2018-2023
Table 13 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023
Table 14 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023
Table 15 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023
Table 16 - LBN Brand Shares of Cooking Ingredients and Meals by Format: % Value 2020-2023
Table 17 - Distribution of Cooking Ingredients and Meals by Category: Volume 2023-2028
Table 18 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028
Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-in-ecuador/report.