

Meals and Soups in Uruguay

November 2023

Table of Contents

Meals and Soups in Uruguay - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dry soup remains the largest category
Consumers opt for healthier and cheaper options to frozen pizza
Shelf stable soup witnesses poor performance

PROSPECTS AND OPPORTUNITIES

Growth potential in the underdeveloped frozen ready meals category
Food kits to remain negligible in Uruguay
Dry soup faces more promising growth period but also competition from noodles

CATEGORY DATA

Table 1 - Sales of Meals and Soups by Category: Volume 2018-2023
Table 2 - Sales of Meals and Soups by Category: Value 2018-2023
Table 3 - Sales of Meals and Soups by Category: % Volume Growth 2018-2023
Table 4 - Sales of Meals and Soups by Category: % Value Growth 2018-2023
Table 5 - Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023
Table 6 - Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023
Table 7 - Sales of Soup by Leading Flavours: Rankings 2018-2023
Table 8 - NBO Company Shares of Meals and Soups: % Value 2019-2023
Table 9 - LBN Brand Shares of Meals and Soups: % Value 2020-2023
Table 10 - Distribution of Meals and Soups by Format: % Value 2018-2023
Table 11 - Forecast Sales of Meals and Soups by Category: Volume 2023-2028
Table 12 - Forecast Sales of Meals and Soups by Category: Value 2023-2028
Table 13 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028
Table 14 - Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

Cooking Ingredients and Meals in Uruguay - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture
Key trends in 2023
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

Table 15 - Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023
Table 16 - Sales of Cooking Ingredients and Meals by Category: Value 2018-2023
Table 17 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023
Table 18 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023
Table 19 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023
Table 20 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023
Table 21 - Penetration of Private Label by Category: % Value 2018-2023
Table 22 - Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028
Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028
Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
Table 26 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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