

Traditional and Connected Watches in the Philippines

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Traditional and Connected Watches in the Philippines - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Pre-loved luxury talked about now more than ever

Unisex offerings by manufacturers

Connected watches not only for active lifestyles, but also for students

PROSPECTS AND OPPORTUNITIES

Continued growth expected for luxury traditional watches and smartwatches

Competition and supply chain disruptions

Inclusive and maximalist designs

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