



Future of Gaming: Will Cloud Gaming Ever Replace PCs and Consoles?

December 2022

INTRODUCTION

Scope

Executive summary

What is cloud gaming?

MARKET LANDSCAPE

Video gaming are becoming mainstream

The younger consumers are avid gamers

Online gaming is gaining traction despite mobile games dominating video games sales

Huge gap in mobile speed between key cities remains a challenge

Demand for new generation consoles set to dwindle from 2023

COMPANY ACTIVITIES

Sony remains cautious in going big for cloud gaming

Xbox Game Pass is the undisputed leader of cloud gaming

Google Stadia's failure and what it means for cloud gaming

5G will be crucial in appealing gamers to cloud gaming

AR/VR and metaverse give more value in cloud gaming

Cloud gaming can benefit from the increasing popularity of paid streaming services

Apple strong subscription shows the strength of all-in-one subscription

Who's next? Various industries are exploring cloud gaming

THE FUTURE OF CLOUD GAMING

Cloud gaming remains a complementary product for PCs and consoles

Hardware will be crucial in cloud gaming development

Cloud gaming on smart TVs

Where is cloud gaming heading in the next 5-10 years?

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