

Booking in Latin America

December 2022

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Latin America the fourth biggest region for travel booking sales

Latin American booking sales to return to pre-pandemic levels in 2025

Soaring air travel sales in Argentina in 2021 and 2022

Online travel agents/intermediaries in Argentina stop offering payment in instalments

Argentina's strong current value growth influences the overall regional performance

Strong recovery continues to be seen across Latin America

LEADING COMPANIES AND BRANDS

Travel intermediaries has a fragmented competitive landscape in Latin America

Despegar.com continues to lead travel intermediaries ahead of Booking Holdings

Despegar.com and Booking Holdings present in all the main markets

Despegar.com and Booking.com remain the leading brands in travel intermediaries

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Innovations and partnerships to help drive the recovery from the pandemic

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Peru: Market Context

Peru: Competitive and Retail Landscape

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