

# China Mengniu Dairy Co Ltd in Dairy Products and Alternatives

January 2023

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Top 10 company ranking to remain mostly unchanged over the forecast period

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Strong competition from local and category-specific players

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Mengniu has a diversified product portfolio in dairy and baby food

Mengniu is the flagship brand in China, while Yoyi C enjoys a regional presence

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Mengniu's presence in dairy confined to Asia Pacific

Yoghurt establishes Mengniu's regional brand image of dairy

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Key findings

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Projected company sales: FAQs

Projected company sales: FAQs

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