Euromonitor International

Health and Beauty Specialists in the United Kingdom

June 2026

Health and Beauty Specialists in the United Kingdom - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Health and Beauty Specialists Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Health and Beauty Specialists

INDUSTRY PERFORMANCE

Boots Drives Value-Led Transformation with Own-Brand Expansion
Chart 2 - Boots Expands Own-Brand Wellness and Beauty Range to Strengthen Value Positioning
Superdrug Redefines In-Store Beauty Experience to Boost Engagement
Chart 3 - Superdrug Turns Stores into Experiential “Beauty Playgrounds”
Value-Seeking and Premiumisation Shape Wellness and Beauty Habits
Chart 4 - Value Sales 2020-2030
Chart 5 - Value Sales by Category 2025

WHAT'S NEXT?

Retailers Respond to Cost-Of-Living Pressures with Affordable Quality
Retailers Integrate Technology and Service to Drive Footfall and Loyalty
Private Label and Omnichannel Pricing Strategies Defend Share against Online Rivals
Chart 6 - Forecast Value Sales 2020-2030
Chart 7 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Chart 8 - Analyst Insight for Health and Beauty Specialists
Boots Leverages Omnichannel Strength to Reinforce Leadership
The Perfume Shop Leverages Boutique Upgrades to Accelerate Sales Growth
Chart 9 - Company Shares 2025
Chart 10 - Brand Shares 2025

ECONOMIC CONTEXT

Chart 11 - Economic Context for Health and Beauty Specialists
Chart 12 - Real Gdp Growth 2020-2030
Chart 13 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 14 - Consumer Context for Health and Beauty Specialists
Chart 15 - Population 2020-2030
Chart 16 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

Retail in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 17 - Key Industry Trends for Retail

INDUSTRY PERFORMANCE

Tesco Repositions Pricing to Counter Discounter Gains
Retail E-Commerce Sets a New Standard for Everyday Shopping
Tiktok Shop Drives Discovery-Commerce and Resets Retail Strategies
Chart 18 - Tiktok Shop Redefines Uk Online Retail as Social Commerce Goes Mainstream in 2025
Chart 19 - Value Sales 2020-2030
Chart 20 - Value Sales by Category 2025

WHAT'S NEXT?

Amazon and Tiktok Shop Drive a Rapid Shift to Value and Convenience
Experiential Stores and Ai-Powered Journeys Reshape Shopping Missions
Chart 21 - Forecast Value Sales 2020-2030
Chart 22 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Chart 23 - Analyst Insight for Retail
Amazon’S Rapid Ascent and Lidl’S Expansion Reshape Competitive Balance
Chart 24 - Company Shares 2025
Chart 25 - Brand Shares 2025
Chart 26 - Waitrose Unveils “Home of Food Lovers” – a Next Generation Experiential Grocery Concept
Chart 27 - B&Q Pioneers Click-And-Collect Marketplace to Streamline Omnichannel Shopping

OPERATING ENVIRONMENT

Informal Retail
Opening Hours for Physical Retail
Chart 28 - Standard Opening Hours by Channel Type 2025
Seasonality
Valentine’s Day
International Women’s Day
Easter
Back-to-school
Black Friday
Christmas

ECONOMIC CONTEXT

Chart 29 - Economic Context for Retail
Chart 30 - Real Gdp Growth 2020-2030
Chart 31 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 32 - Consumer Context for Retail
Chart 33 - Population 2020-2030
Chart 34 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/health-and-beauty-specialists-in-the-united-kingdom/report.