

Health and Beauty Specialists in the United Kingdom

March 2024

Table of Contents

Health and Beauty Specialists in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health and beauty specialists maintains growth during a challenging year

L'Oréal completes its largest acquisition

Sephora enters the UK market

PROSPECTS AND OPPORTUNITIES

Value growth expected to normalise over the forecast period

TikTok likely to be of major influence on health and beauty industry

Healthy living trend likely to further boost sales of vitamins and dietary supplements

CHANNEL DATA

- Table 1 Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2018-2023
- Table 2 Health and Beauty Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 3 Sales in Health and Beauty Specialists by Channel: Value 2018-2023
- Table 4 Sales in Health and Beauty Specialists by Channel: % Value Growth 2018-2023
- Table 5 Health and Beauty Specialists GBO Company Shares: % Value 2019-2023
- Table 6 Health and Beauty Specialists GBN Brand Shares: % Value 2020-2023
- Table 7 Health and Beauty Specialists LBN Brand Shares: Outlets 2020-2023
- Table 8 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 9 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 10 Forecast Sales in Health and Beauty Specialists by Channel: Value 2023-2028
- Table 11 Forecast Sales in Health and Beauty Specialists by Channel: % Value Growth 2023-2028

Retail in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Discounters continue with strong performance

E-commerce returns to positivity

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2023

Seasonality

Valentine's Day

International Women's Day

Easter

Back-to-school

Black Friday

Christmas

MARKET DATA

- Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023
- Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
- Table 14 Sales in Retail Offline by Channel: Value 2018-2023
- Table 15 Sales in Retail Offline by Channel: % Value Growth 2018-2023
- Table 16 Retail Offline Outlets by Channel: Units 2018-2023
- Table 17 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

- Table 18 Sales in Retail E-Commerce by Product: Value 2018-2023
- Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
- Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
- Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 22 Sales in Grocery Retailers by Channel: Value 2018-2023
- Table 23 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
- Table 24 Grocery Retailers Outlets by Channel: Units 2018-2023
- Table 25 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
- Table 27 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 28 Sales in Non-Grocery Retailers by Channel: Value 2018-2023
- Table 29 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
- Table 30 Non-Grocery Retailers Outlets by Channel: Units 2018-2023
- Table 31 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 32 Retail GBO Company Shares: % Value 2019-2023
- Table 33 Retail GBN Brand Shares: % Value 2020-2023
- Table 34 Retail Offline GBO Company Shares: % Value 2019-2023
- Table 35 Retail Offline GBN Brand Shares: % Value 2020-2023
- Table 36 Retail Offline LBN Brand Shares: Outlets 2020-2023
- Table 37 Retail E-Commerce GBO Company Shares: % Value 2019-2023
- Table 38 Retail E-Commerce GBN Brand Shares: % Value 2020-2023
- Table 39 Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 40 Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 41 Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 42 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 43 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 44 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 45 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
- Table 46 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
- Table 47 Forecast Sales in Retail Offline by Channel: Value 2023-2028
- Table 48 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
- Table 49 Forecast Retail Offline Outlets by Channel: Units 2023-2028
- Table 50 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
- Table 51 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
- Table 52 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
- Table 53 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 55 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
- Table 56 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
- Table 57 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
- Table 58 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
- Table 59 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 60 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 61 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
- Table 62 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
- Table 63 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
- Table 64 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 - Research Sources

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