

# Home Products Specialists in the United Kingdom

March 2024

**Table of Contents** 

#### Home Products Specialists in the United Kingdom - Category analysis

### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Home products specialists maintains positive trajectory IKEA enjoys another year of strong growth Pets at Home places strong focus on affordability and consumers' love for their pets

#### PROSPECTS AND OPPORTUNITIES

Marginal growth expected for home products specialists The Range Home & Leisure to push for significant expansion Kingfisher to continue investing in omnichannel development

#### CHANNEL DATA

Table 1 - Home Products Specialists: Value Sales, Outlets and Selling Space 2018-2023
Table 2 - Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 3 - Sales in Home Products Specialists by Channel: Value 2018-2023
Table 4 - Sales in Home Products Specialists by Channel: % Value Growth 2018-2023
Table 5 - Home Products Specialists GBO Company Shares: % Value 2019-2023
Table 6 - Home Products Specialists GBN Brand Shares: % Value 2020-2023
Table 7 - Home Products Specialists LBN Brand Shares: Outlets 2020-2023
Table 8 - Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 9 - Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 10 - Forecast Sales in Home Products Specialists by Channel: Value 2023-2028
Table 11 - Forecast Sales in Home Products Specialists by Channel: % Value Growth 2023-2028

#### Retail in the United Kingdom - Industry Overview

#### EXECUTIVE SUMMARY

Retail in 2023: The big picture Discounters continue with strong performance E-commerce returns to positivity What next for retail?

#### OPERATING ENVIRONMENT

Informal retail Opening hours for physical retail Summary 1 - Standard Opening Hours by Channel Type 2023 Seasonality Valentine's Day International Women's Day Easter Back-to-school Black Friday Christmas

### MARKET DATA

Table 12 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023
Table 13 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
Table 14 - Sales in Retail Offline by Channel: Value 2018-2023
Table 15 - Sales in Retail Offline by Channel: % Value Growth 2018-2023
Table 16 - Retail Offline Outlets by Channel: Units 2018-2023
Table 17 - Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 18 - Sales in Retail E-Commerce by Product: Value 2018-2023 Table 19 - Sales in Retail E-Commerce by Product: % Value Growth 2018-2023 Table 20 - Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023 Table 21 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023 Table 22 - Sales in Grocery Retailers by Channel: Value 2018-2023 Table 23 - Sales in Grocery Retailers by Channel: % Value Growth 2018-2023 Table 24 - Grocery Retailers Outlets by Channel: Units 2018-2023 Table 25 - Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023 Table 26 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023 Table 27 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023 Table 28 - Sales in Non-Grocery Retailers by Channel: Value 2018-2023 Table 29 - Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023 Table 30 - Non-Grocery Retailers Outlets by Channel: Units 2018-2023 Table 31 - Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023 Table 32 - Retail GBO Company Shares: % Value 2019-2023 Table 33 - Retail GBN Brand Shares: % Value 2020-2023 Table 34 - Retail Offline GBO Company Shares: % Value 2019-2023 Table 35 - Retail Offline GBN Brand Shares: % Value 2020-2023 Table 36 - Retail Offline LBN Brand Shares: Outlets 2020-2023 Table 37 - Retail E-Commerce GBO Company Shares: % Value 2019-2023 Table 38 - Retail E-Commerce GBN Brand Shares: % Value 2020-2023 Table 39 - Grocery Retailers GBO Company Shares: % Value 2019-2023 Table 40 - Grocery Retailers GBN Brand Shares: % Value 2020-2023 Table 41 - Grocery Retailers LBN Brand Shares: Outlets 2020-2023 Table 42 - Non-Grocery Retailers GBO Company Shares: % Value 2019-2023 Table 43 - Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023 Table 44 - Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023 Table 45 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028 Table 46 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028 Table 47 - Forecast Sales in Retail Offline by Channel: Value 2023-2028 Table 48 - Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028 Table 49 - Forecast Retail Offline Outlets by Channel: Units 2023-2028 Table 50 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028 Table 51 - Forecast Sales in Retail E-Commerce by Product: Value 2023-2028 Table 52 - Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028 Table 53 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028 Table 54 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 Table 55 - Forecast Sales in Grocery Retailers by Channel: Value 2023-2028 Table 56 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028 Table 57 - Forecast Grocery Retailers Outlets by Channel: Units 2023-2028 Table 58 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028 Table 59 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028 Table 60 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 Table 61 - Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028 Table 62 - Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028 Table 63 - Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028 Table 64 - Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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#### SOURCES

Summary 2 - Research Sources

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