

Retail E-Commerce in the United Kingdom

March 2024

Table of Contents

Retail E-Commerce in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail e-commerce returns to positive growth in 2023

Amazon records marginal growth as marketplace model gains further traction

The rise of TikTok Shop Marketplace in the UK

PROSPECTS AND OPPORTUNITIES

Strong growth projections for retail e-commerce over the forecast period Increasing popularity of s-commerce expected to fuel channel sales in the UK

Consumer electronics e-commerce set to be fastest performer

CHANNEL DATA

Table 1 - Retail E-Commerce by Channel: Value 2017-2022

Table 2 - Retail E-Commerce by Channel: % Value Growth 2017-2022

Table 3 - Retail E-Commerce by Product: Value 2017-2022

Table 4 - Retail E-Commerce by Product: % Value Growth 2017-2022

Table 5 - Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 6 - Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 7 - Forecast Retail E-Commerce by Channel: Value 2022-2027

Table 8 - Forecast Retail E-Commerce by Channel: % Value Growth 2022-2027

Table 9 - Forecast Retail E-Commerce by Product: Value 2022-2027

Table 10 - Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

Retail in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Discounters continue with strong performance

E-commerce returns to positivity

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2023

Seasonality

Valentine's Day

International Women's Day

Easter

Back-to-school

Black Friday

Christmas

MARKET DATA

Table 11 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 12 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 13 - Sales in Retail Offline by Channel: Value 2018-2023

Table 14 - Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 15 - Retail Offline Outlets by Channel: Units 2018-2023

Table 16 - Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 17 - Sales in Retail E-Commerce by Product: Value 2018-2023

- Table 18 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
- Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
- Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 21 Sales in Grocery Retailers by Channel: Value 2018-2023
- Table 22 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
- Table 23 Grocery Retailers Outlets by Channel: Units 2018-2023
- Table 24 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 25 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
- Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 27 Sales in Non-Grocery Retailers by Channel: Value 2018-2023
- Table 28 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
- Table 29 Non-Grocery Retailers Outlets by Channel: Units 2018-2023
- Table 30 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 31 Retail GBO Company Shares: % Value 2019-2023
- Table 32 Retail GBN Brand Shares: % Value 2020-2023
- Table 33 Retail Offline GBO Company Shares: % Value 2019-2023
- Table 34 Retail Offline GBN Brand Shares: % Value 2020-2023
- Table 35 Retail Offline LBN Brand Shares: Outlets 2020-2023
- Table 36 Retail E-Commerce GBO Company Shares: % Value 2019-2023
- Table 37 Retail E-Commerce GBN Brand Shares: % Value 2020-2023
- Table 38 Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 39 Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 40 Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 41 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 42 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 43 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 44 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
- Table 45 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
- Table 46 Forecast Sales in Retail Offline by Channel: Value 2023-2028
- Table 47 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
- Table 48 Forecast Retail Offline Outlets by Channel: Units 2023-2028
- Table 49 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
- Table 50 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
- Table 51 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
- Table 52 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 53 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 54 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
- Table 55 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
- Table 56 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
- Table 57 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
- Table 58 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 59 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 60 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
- Table 61 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
- Table 62 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
- Table 63 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 - Research Sources

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