

Retail E-Commerce in the Netherlands

March 2024

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Retail E-Commerce in the Netherlands - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Online grocery shopping seeing new developments as competition grows Increased focus on convenience with delivery Apparel and footwear retailers struggling with high volume of returns

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Marketplaces expected to play an important role in the growth of e-commerce Fast track couriers future uncertain Increased sustainability efforts expected within retail e-commerce

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