



Euromonitor  
International

# Health and Beauty Specialists in the Czech Republic

May 2026

## Health and Beauty Specialists in the Czech Republic - Category analysis

### KEY DATA INSIGHTS

#### 2025 DEVELOPMENTS

Sephora and Dr Max Boost Growth through Experience and Digital Innovation

#### KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Health and Beauty Specialists

#### INDUSTRY PERFORMANCE

Sephora and Dr Max Boost Growth through Experience and Digital Innovation

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Dr Max'S Online Marketplace Transforms Shopping with Expanded Choice and Convenience

Chart 3 - Dr Max Launches an Online Marketplace, Expanding into a Broader Range of Health and Beauty Products

Chart 4 - Value Sales 2020-2030

Chart 5 - Value Sales by Category 2025

#### WHAT'S NEXT?

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#### KEY INDUSTRY TRENDS

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Penny and Foodora Accelerate Rapid Home Delivery with Discount Offers

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Chart 27 - Company Shares 2025

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## ECONOMIC CONTEXT

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