



General Merchandise Stores in the Czech Republic

May 2026

General Merchandise Stores in the Czech Republic - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Action Drives Rapid Store Roll-Out and Reshapes Consumer Expectations

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for General Merchandise Stores

INDUSTRY PERFORMANCE

Action Drives Rapid Store Roll-Out and Reshapes Consumer Expectations

Chart 2 - Action accelerates Czech expansion with dozens of new variety store openings

Chart 3 - Value Sales 2020-2030

Chart 4 - Value Sales by Category 2025

WHAT'S NEXT?

Action and Tedi Expand Footprint as Variety Stores Outperform

Value Retailers Respond to Sustainability Demands While Defending Price Appeal

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COMPETITIVE LANDSCAPE

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Chart 9 - Brand Shares 2025

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CONSUMER CONTEXT

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Penny and Foodora Accelerate Rapid Home Delivery with Discount Offers

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

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INDUSTRY PERFORMANCE

Penny and Foodora Accelerate Rapid Home Delivery with Discount Offers

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Retail E-Commerce Outpaces All Others as Fulfilment and Assortment Expand

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Chart 23 - Forecast Value Sales by Category 2025-2030

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Chart 27 - Brand Shares 2025

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Christmas

Easter

ECONOMIC CONTEXT

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