

Retail E-Commerce in Canada

February 2024

Table of Contents

Retail E-Commerce in Canada - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail e-commerce faces challenges Amazon launches a subscription prescription drug service Pet Smart and Instacart announce partnership in Canada

PROSPECTS AND OPPORTUNITIES

ShopperPlus has ambitious plans for growth Social media e-commerce set to play important role in the success of e-commerce retailers Third party marketplaces will be key site of competition

CHANNEL DATA

Table 1 - Retail E-Commerce by Channel: Value 2017-2022Table 2 - Retail E-Commerce by Channel: % Value Growth 2017-2022Table 3 - Retail E-Commerce by Product: Value 2017-2022Table 4 - Retail E-Commerce by Product: % Value Growth 2017-2022Table 5 - Retail E-Commerce GBO Company Shares: % Value 2018-2022Table 6 - Retail E-Commerce GBN Brand Shares: % Value 2019-2022Table 7 - Forecast Retail E-Commerce by Channel: Value 2022-2027Table 8 - Forecast Retail E-Commerce by Channel: % Value Growth 2022-2027Table 9 - Forecast Retail E-Commerce by Product: % Value Growth 2022-2027Table 10 - Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

Retail in Canada - Industry Overview

EXECUTIVE SUMMARY

Retail in 2023: The big picture Canadian retailers under strong pressure from government to reduce prices Some COVID-19 related changes are not going away and will continue to impact Canadian retail What next for retail?

OPERATING ENVIRONMENT

Informal retail Opening hours for physical retail Summary 1 - Standard Opening Hours by Channel Type 2023 Seasonality Christmas Back to School Thanksgiving Day

MARKET DATA

- Table 11 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023
- Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
- Table 13 Sales in Retail Offline by Channel: Value 2018-2023
- Table 14 Sales in Retail Offline by Channel: % Value Growth 2018-2023
- Table 15 Retail Offline Outlets by Channel: Units 2018-2023
- Table 16 Retail Offline Outlets by Channel: % Unit Growth 2018-2023
- Table 17 Sales in Retail E-Commerce by Product: Value 2018-2023
- Table 18 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
- Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
- Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 21 - Sales in Grocery Retailers by Channel: Value 2018-2023 Table 22 - Sales in Grocery Retailers by Channel: % Value Growth 2018-2023 Table 23 - Grocery Retailers Outlets by Channel: Units 2018-2023 Table 24 - Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023 Table 25 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023 Table 26 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023 Table 27 - Sales in Non-Grocery Retailers by Channel: Value 2018-2023 Table 28 - Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023 Table 29 - Non-Grocery Retailers Outlets by Channel: Units 2018-2023 Table 30 - Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023 Table 31 - Retail GBO Company Shares: % Value 2019-2023 Table 32 - Retail GBN Brand Shares: % Value 2020-2023 Table 33 - Retail Offline GBO Company Shares: % Value 2019-2023 Table 34 - Retail Offline GBN Brand Shares: % Value 2020-2023 Table 35 - Retail Offline LBN Brand Shares: Outlets 2020-2023 Table 36 - Retail E-Commerce GBO Company Shares: % Value 2019-2023 Table 37 - Retail E-Commerce GBN Brand Shares: % Value 2020-2023 Table 38 - Grocery Retailers GBO Company Shares: % Value 2019-2023 Table 39 - Grocery Retailers GBN Brand Shares: % Value 2020-2023 Table 40 - Grocery Retailers LBN Brand Shares: Outlets 2020-2023 Table 41 - Non-Grocery Retailers GBO Company Shares: % Value 2019-2023 Table 42 - Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023 Table 43 - Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023 Table 44 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028 Table 45 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028 Table 46 - Forecast Sales in Retail Offline by Channel: Value 2023-2028 Table 47 - Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028 Table 48 - Forecast Retail Offline Outlets by Channel: Units 2023-2028 Table 49 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028 Table 50 - Forecast Sales in Retail E-Commerce by Product: Value 2023-2028 Table 51 - Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028 Table 52 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028 Table 53 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 Table 54 - Forecast Sales in Grocery Retailers by Channel: Value 2023-2028 Table 55 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028 Table 56 - Forecast Grocery Retailers Outlets by Channel: Units 2023-2028 Table 57 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028 Table 58 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028 Table 59 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 Table 60 - Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028 Table 61 - Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028 Table 62 - Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028 Table 63 - Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 - Research Sources

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