Euromonitor International

Home Products Specialists in Australia

May 2026

Table of Contents

Home Products Specialists in Australia - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Home Products Specialists Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Home Products Specialists

INDUSTRY PERFORMANCE

Bunnings Leverages Ai and Fulfilment Upgrades to Drive Value Growth
Chart 2 - Bunnings Deploys Ai-Driven Workforce and Customer Innovation with Chatbots
Home Improvement Stores Outperform as Big-Ticket Spending Lags
Bunnings and Uber Partnership Transforms Delivery Expectations for Shoppers
Chart 3 - Bunnings and Uber Same-Day Delivery Expansion
Chart 4 - Value Sales 2020-2030
Chart 5 - Value Sales by Category 2025

WHAT'S NEXT?

Modular Living and Shift to Renting to Spearhead a Shift in Product Strategy
Hands-On Service and Project Support Strengthen In-Store Appeal
Fulfilment Innovation and Omnichannel Integration Accelerate Customer Loyalty
Chart 6 - Forecast Value Sales 2020-2030
Chart 7 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Chart 8 - Analyst Insight for Home Products Specialists
Bunnings Expands Delivery and Rewards to Lift Dominance
Niche Player Eva Rapidly Expands with a Focus on "Generation Rent"
Woolworths Acquires Controlling Stake in Petstock
Chart 9 - Company Shares 2025
Chart 10 - Brand Shares 2025

ECONOMIC CONTEXT

Chart 11 - Economic Context for Home Products Specialists
Chart 12 - Real Gdp Growth 2020-2030
Chart 13 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 14 - Consumer Context for Home Products Specialists
Chart 15 - Population 2020-2030
Chart 16 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

Retail in Australia - Industry Overview

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 17 - Key Industry Trends for Retail

INDUSTRY PERFORMANCE

Modest Growth for Retail as Consumer Confidence Picks up
E-Commerce Outpaces Other Channels as Consumers Adopt Hybrid Shopping Habits
Mecca and Phantm Streamline Packaging Compliance with Ai-Powered Data
Chart 18 - Value Sales 2020-2030
Chart 19 - Value Sales by Category 2025

WHAT'S NEXT?

E-Commerce Enhances Digital Journeys to Drive Loyalty and Growth
Ai-Driven Automation Transforms Operations and Supply Chain Agility
Private Label Expansion Unlocks Loyalty and Margin Resilience
Chart 20 - Forecast Value Sales 2020-2030
Chart 21 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Coles Group Outpaces Rivals as Ai and Private Label Sharpen Value Proposition
Chart 22 - Analyst Insight for Retail
Mecca's New Flagship Store Aim to Set New Standards in Experiential Retail
Chart 23 - Mecca’s Latest Flagship Redefines the Future of Experiential Beauty Retail
Coles and Openai Partner to Integrate Chatgpt into Workflows
Chart 24 - Coles and Openai Partner to Integrate Chatgpt across Teams
Chart 25 - Company Shares 2025
Chart 26 - Brand Shares 2025

OPERATING ENVIRONMENT

Informal Retail
Opening Hours for Physical Retail
Chart 27 - Standard Opening Hours by Channel Type 2025
Seasonality
End of year/Christmas shopping
Back-to-school

ECONOMIC CONTEXT

Chart 28 - Economic Context for Retail
Chart 29 - Real Gdp Growth 2020-2030
Chart 30 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 31 - Consumer Context for Retail
Chart 32 - Population 2020-2030
Chart 33 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the

key markets, competitive environment and future outlook across a range of industries.

- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-products-specialists-in-australia/report.