



Euromonitor
International

General Merchandise Stores in Argentina

June 2026

Table of Contents

General Merchandise Stores in Argentina - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

General Merchandise Stores Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for General Merchandise Stores

INDUSTRY PERFORMANCE

Coppel Expands Store Network and Attracts Price-Sensitive Shoppers

Chart 2 - Coppel Dominates Argentina'S Department Store Landscape

Falabella and Coppel Accelerate Digital Integration to Reach New Shoppers

Chart 3 - Value Sales 2020-2030

Chart 4 - Value Sales by Category 2025

WHAT'S NEXT?

Falabella and Coppel to Drive Market Expansion

Rapid Growth of E-Commerce Spearheaded by Regulatory Changes

Chart 5 - Forecast Value Sales 2020-2030

Chart 6 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Coppel Sa?Expands as Falabella Argentina Sa Re-Enters Market with Online-Only Business Model

Chart 7 - Company Shares 2025

Chart 8 - Brand Shares 2025

ECONOMIC CONTEXT

Chart 9 - Economic Context for General Merchandise Stores

Chart 10 - Real Gdp Growth 2020-2030

Chart 11 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 12 - Consumer Context for General Merchandise Stores

Chart 13 - Population 2020-2030

Chart 14 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Retail in Argentina - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 15 - Key Industry Trends for Retail

INDUSTRY PERFORMANCE

Budget Pressures Force Underlying Changes in Shopping Behaviour

Small Local Grocers Capture Daily Spend as Shoppers Seek Proximity

E-Commerce Retailers Reshape Shopping Habits through Regulatory Change

Chart 16 - Retailers Accelerate Digital Transformation

Chart 17 - Value Sales 2020-2030

Chart 18 - Value Sales by Category 2025

WHAT'S NEXT?

Mercadolibre and Decathlon Reshape Competition as Global Brands Enter

Mercadolibre Drives Digital Transformation as E-Commerce Surges

Supermarkets and Discounters Expand Private Label Amid Ongoing Price Sensitivity

Chart 19 - Forecast Value Sales 2020-2030

Chart 20 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Chart 21 - Analyst Insight for Retail

Mercadolibre Srl?Accelerates Share Gains as Carrefour Argentina Looks to Exit

Cheaf App Launches in Bid to Tackle Food Wastage Issue

Chart 22 - Cheaf App Launches in Argentina to Cut Food Waste and Offer Consumers Low-Cost Surplu

Apparel and Footwear Specialist Reinvents Second-Hand Clothing with 'Buy-By-Weight' Model

Chart 23 - La Kilo Vintage Reinvents Second-Hand Fashion with a "Buy-By-Weight" Model in Buenos

Chart 24 - Company Shares 2025

Chart 25 - Brand Shares 2025

OPERATING ENVIRONMENT

Informal Retail

Opening Hours for Physical Retail

Chart 26 - Standard Opening Hours by Channel Type 2025

Seasonality

Christmas

Back to school

Mother's Day

Father's Day

Children's Day

Wise Men Day

ECONOMIC CONTEXT

Chart 27 - Economic Context for Retail

Chart 28 - Real Gdp Growth 2020-2030

Chart 29 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 30 - Consumer Context for Retail

Chart 31 - Population 2020-2030

Chart 32 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/general-merchandise-stores-in-argentina/report.