

Retail E-Commerce in Ireland

March 2024

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Retail E-Commerce in Ireland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail e-commerce continues to stabilise following pandemic boom Consumer confidence in online spending improved by new legislation Amazon's new fulfilment centre in Dublin fuels growth

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Ongoing growth for retail e-commerce over the forecast period

Musgrave continues to investment in omnichannel development

Google's compliance with EU's Digital Market Act (DMA) will support smaller online retailers

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