

Convenience Retailers in France

February 2024

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Convenience Retailers in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience stores benefits from fall in q-commerce Changes in operating conditions impact performance Carrefour retains overall lead in convenience stores in terms of value share in 2023

PROSPECTS AND OPPORTUNITIES

Convenience stores set to forge ahead Franchise model will continue to dominate convenience store format Digitalisation will continue apace, transforming and updating the channel

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