



Euromonitor
International

Small Local Grocers in Colombia

June 2026

Table of Contents

Small Local Grocers in Colombia - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Small Local Grocers Summary

INDUSTRY PERFORMANCE

Hard-Discount Chains Draw Value-Seeking Shoppers Away From Traditional Stores

Low-Income Consumers Drive Traffic as Traditional Outlets Lose Relevance

Chart 1 - Value Sales 2020-2030

WHAT'S NEXT?

Small Local Grocers Face Challenges and Pressure to Embrace Digitalisation

Chart 2 - Forecast Value Sales 2020-2030

ECONOMIC CONTEXT

Chart 3 - Economic Context for Small Local Grocers

Chart 4 - Real GDP Growth 2020-2030

Chart 5 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 6 - Consumer Context for Small Local Grocers

Chart 7 - Population 2020-2030

Chart 8 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

Retail in Colombia - Industry Overview

EXECUTIVE SUMMARY

2025 Development

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 9 - Key Industry Trends for Retail

INDUSTRY PERFORMANCE

Colombia's Retail Market Delivers Robust Growth as Consumers Make Smaller, More Frequent Shops

Easy and Koaj Drive Shopper Engagement with Immersive Store Design

Chart 10 - Retailers Blend Value with Experience to Compete

Ultra-Low-Cost Retailers Accelerates E-Commerce Growth

Chart 11 - Retailers Invest in Digital Transformation

Chart 12 - Value Sales 2020-2030

Chart 13 - Value Sales by Category 2025

WHAT'S NEXT?

Ara Intensifies Expansion to Outpace Traditional Rivals with New Store Formats

Mercado Libre Leverages Live Shopping to Drive Online Engagement and Sales

Major Retailers Accelerate Private Label Expansion to Capture Margin and Loyalty

Chart 14 - Forecast Value Sales 2020-2030

Chart 15 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Chart 16 - Analyst Insight for Retail

D1 and Ara Extend Lead as Discounters Reshape Value Dynamics

Cheaf and Olímpica Drive Innovation in Food Waste and Delivery

Chart 17 - Cheaf App Launches in Colombia to Cut Food Waste

Chart 18 - Olímpica Launches Pilot Ultra-Fast Delivery Service

Chart 19 - Company Shares 2025

Chart 20 - Brand Shares 2025

OPERATING ENVIRONMENT

Informal Retail

Opening Hours for Physical Retail

Chart 21 - Standard Opening Hours by Channel Type 2025

Seasonality

Hot Sale

Back to School

Severance Savings

Valentine's Day

Women's Day

Holy Week

Mother's Day

Father's Day

Holiday

Primas Payment (extra-legal salary)

Love and Friendship Day

Halloween

Black Friday

Cyber Monday

Christmas and New Year

ECONOMIC CONTEXT

Chart 22 - Economic Context for Retail

Chart 23 - Real GDP Growth 2020-2030

Chart 24 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 25 - Consumer Context for Retail

Chart 26 - Population 2020-2030

Chart 27 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/small-local-grocers-in-colombia/report.