

Small Local Grocers in Peru

March 2024

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Small Local Grocers in Peru - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small local grocers prove resilient in difficult economic climate Rising insecurity levels in Peru have direct impact on small local grocers Use of digital wallets expands in small local grocers

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Small local grocers to remain a firm part of local culture Generational change in small local grocers expected to bring modernisation Government economic measures expected to benefit small local grocers

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