

Health and Beauty Specialists in Peru

March 2024

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Health and Beauty Specialists in Peru - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health and beauty specialists grow amidst economic slowdown

Inretail Pharma SA secures its strong lead

Beauty specialists gradually recovering sales, but have not yet reached pre-pandemic level

PROSPECTS AND OPPORTUNITIES

Pharmacies will continue to lead health and beauty specialists in Peru

Health and personal care stores expected to continue growing over the forecast period

Economic slowdown to put pressure on outlet expansion

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E-commerce offers setbacks and successes for key players

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Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2023

Seasonality

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