

Small Local Grocers in Spain

February 2024

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Small Local Grocers in Spain - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small local grocers struggle as consumers look for the lowest prices Traditional bakeries perceived to offer superior baked goods Organic specialists carving out a growing niche in the market

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Small local grocers continue to be threatened by modern grocery retailers E-commerce could provide new opportunities for small local grocers Ready meals and foodservice offer possibility for growth in small local grocers

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