Grocery Retailers in Algeria

March 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising food prices and inflationary pressures affect the performance of grocery retail.
Brand Uno benefits from the local Cevital production plant in a highly fragmented category.
Modern grocery retailers continue to be held back by the rural nature of Algeria.

PROSPECTS AND OPPORTUNITIES

Government initiatives set to stabilise prices, demand and supply over the forecast period.
Low levels of large-format penetration create opportunities for expansion.
Larger modern retailers focus on discounts, while smaller retailers prioritise accessibility.

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