

Retail E-Commerce in Lithuania

March 2023

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2022 DEVELOPMENTS

Retail e-commerce continues to expand in Lithuania during 2022, due to a variety of reasons

Marketplaces boosting retail e-commerce sales in Lithuania during 2022

A greater number of older people are using retail e-commerce

PROSPECTS AND OPPORTUNITIES

Sales growth set to rise during the forecast period as e-commerce has yet to reach maturity

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