

# Small Local Grocers in the US

March 2024

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## Small Local Grocers in the US - Category analysis

## KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Small local grocers records low value growth in 2023

Small local grocer Nourish + Bloom offers autonomous shopping

Speciality grocers and their differentiation strategy

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Competition with food co-operatives

Steady support for farmers' markets in the US

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E-commerce marketplaces with ties to China make a huge impact in the US in 2023

The proposed Kroger-Albertsons merger hits a snag

What next for retail?

## OPERATING ENVIRONMENT

Informal retail

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Summary 1 - Standard Opening Hours by Channel Type 2023

Seasonality

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