

Non-Grocery Retailers in Bolivia

April 2023

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Non-Grocery Retailers in Bolivia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wider selections and modern payment forms add dynamism to pharmacies

Desire for newness and freshness boosts sellers of homewares and home furnishing products

Urbanisation and a focus on young consumers offer growth opportunities for apparel and footwear specialists

PROSPECTS AND OPPORTUNITIES

Home products specialists to benefit from modern demographic and retail developments

Beauty specialists set to expand presence and selections

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