

# Non-Grocery Retailers in Uruguay

April 2023

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# Non-Grocery Retailers in Uruguay - Category analysis

### **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Leisure and personal good specialist benefit from the return of tourism Argentinian pharmacy, Farmacity, starts operations in Uruguay

Major international players continue to invest in Uruguay

# PROSPECTS AND OPPORTUNITIES

Non-grocery continues to be greatly dominated by independent players

Appliances and electronics specialists and apparel and footwear specialist remain popular

E-commerce continues to remain a popular retailing channel

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