

Small Local Grocers in South Africa

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Small local grocers remain subject to high inflation
Increasing numbers of brands target small local grocers
Fintech continues to support the modernisation of the channel

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Small local grocers will continue to expand as unemployment persists
The end of exclusive lease agreements will create room for small local grocers
Improving socioeconomic conditions will support channel's modernisation

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