

# Health and Beauty Specialists in South Africa

February 2024

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## Health and Beauty Specialists in South Africa - Category analysis

# **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Health and beauty specialists benefit from revived routines Clicks reinforces leadership as it expands its portfolio Pharmacies welcome ruling on antiretroviral treatment initiatives

## PROSPECTS AND OPPORTUNITIES

Health and beauty specialists set to post further steady growth Digitalisation will continue to gain traction Brand share likely to remain consolidated amid concerns over new health system

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