

# **Supply Chain Optimisation**

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## **DIGITAL TRANSFORMATION**

Industries invest in digital transformation to better shield from supply chain risks

Digital tools can help companies to increase sales

Case study: BASF implements digital manufacturing to streamline fungicide production

Digital transformation can help companies to accelerate growth and reduce costs

## SUPPLY CHAIN RESILIENCE

Supply chain problems encourage companies to build resilience

Manufacturers aim to localise production to reduce supply chain risks

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Companies aim to improve supply chain resilience to shield from the rising risks

#### SUSTAINABLE MANUFACTURING

Changes in consumer preferences and legislation drive sustainability initiatives

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## REGULATORY DYNAMICS

Changes in regulations have the biggest impact on the manufacturing segment

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Case Study: A Glass of launches sustainable packaging for new categories

Tracking regulatory changes can help to identify potential supply chain changes

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Key takeaways

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