

Retail E-Commerce in Serbia

May 2023

Table of Contents

Retail E-Commerce in Serbia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retail e-commerce thriving as consumers grow to appreciate the convenience and value of shopping online Fashion e-commerce benefiting from investment from key players Improving delivery infrastructure supports demand

PROSPECTS AND OPPORTUNITIES

Retail e-commerce still has plenty of room to grow with Serbia lagging behind Western European markets Trust is key as consumers place e-commerce retailers under greater scrutiny Fashion retailers likely to embrace an omnichannel approach

CHANNEL DATA

Table 1 - Retail E-Commerce by Product: Value 2017-2022

Table 2 - Retail E-Commerce by Product: % Value Growth 2017-2022

Table 3 - Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 4 - Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 5 - Forecast Retail E-Commerce by Product: Value 2022-2027

Table 6 - Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

Retail in Serbia - Industry Overview

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Informal retail

What next for retail?

MARKET DATA

Table 7 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 8 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 9 - Sales in Retail Offline by Channel: Value 2017-2022

Table 10 - Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 11 - Retail Offline Outlets by Channel: Units 2017-2022

Table 12 - Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 13 - Retail GBO Company Shares: % Value 2018-2022

Table 14 - Retail GBN Brand Shares: % Value 2019-2022

Table 15 - Retail Offline GBO Company Shares: % Value 2018-2022

Table 16 - Retail Offline GBN Brand Shares: % Value 2019-2022

Table 17 - Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 18 - Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 19 - Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 20 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 21 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 22 - Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 23 - Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 24 - Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 25 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 1 - Research Sources

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