

# Smart Homes: How to Unlock the Potential

May 2023

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## INTRODUCTION

Scope

Key takeaways

Exploring the potential of smart homes

Drivers of smart homes

Smart homes uncovered

## OPEN-SOURCE CONNECTIVITY STANDARD WILL BE TRANSFORMATIONAL

The launch of Matter will kickstart the next phase of consumer smart home adoption

Interoperability will lead to seamless communication between devices

Case study: Samsung SmartThings and Matter – building “incredible experiences”

Smart devices uptake will increase as integration barriers are removed

## SMART SUSTAINABILITY AT HOME

Reducing carbon footprint will be a central theme of the smart home

Schneider Electric wants to make homes electricity smart

The automated kitchen will support consumers’ health and reduce food waste

Home sustainability can accelerated

## EXPERIENTIAL LIVING AT HOME

Consumers are spending more time online while at home

Companies need to engage the younger consumers who value online experiences

Central Retail embraces new ways to bring the mall to its customers on its digital platform

The Metaverse offers companies a new avenue to engage with their customers

## COMPANION HOME

Technology will enable our homes to become our companions

Case study: Alexa Together – a remote caregiving service from Amazon

Case study: Tesla Bot

Our homes will evolve beyond a shelter

## CONCLUSION

Key takeaways

Smart homes: How to win

Evolution of smart homes

Questions we are asking

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