Euromonitor International

Smart Homes: How to Unlock the Potential

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Smart homes uncovered

OPEN-SOURCE CONNECTIVITY STANDARD WILL BE TRANSFORMATIONAL

The launch of Matter will kickstart the next phase of consumer smart home adoption
Interoperability will lead to seamless communication between devices
Case study: Samsung SmartThings and Matter – building “incredible experiences”
Smart devices uptake will increase as integration barriers are removed

SMART SUSTAINABILITY AT HOME

Reducing carbon footprint will be a central theme of the smart home
Schneider Electric wants to make homes electricity smart
The automated kitchen will support consumers’ health and reduce food waste
Home sustainability can accelerated

EXPERIENTIAL LIVING AT HOME

Consumers are spending more time online while at home
Companies need to engage the younger consumers who value online experiences
Central Retail embraces new ways to bring the mall to its customers on its digital platform
The Metaverse offers companies a new avenue to engage with their customers

COMPANION HOME

Technology will enable our homes to become our companions
Case study: Alexa Together – a remote caregiving service from Amazon
Case study: Tesla Bot
Our homes will evolve beyond a shelter

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/smart-homes-how-to-unlock-the-potential/report.