

Upcoming Trends in Fmcg Packaging Legislation

May 2023

Table of Contents

INTRODUCTION

Scope

Key findings

GENERAL TRENDS IN PACKAGING REGULATION

Regulation will be decisive in determining the future of packaging

Packaging has been an especially close target of regulatory pressure

Food and beverages will be at the forefront of the shift in global packaging

Major areas of packaging legislation to keep an eye on

The EU seeks to be the global pacesetter for sustainability regulation

The long-term viability of chemical recycling will shape the future of the industry

MULTINATIONAL ACTION

The UN attempts to rein in the growth of plastics

The historical precedent: Lessons from the Montreal Protocol

What does the Montreal Protocol mean for the future of plastics?

The Osaka Blue Ocean Vision and the role of non-binding international agreements

The EU's packaging waste directive aims to set an example for the world

PPWR: The impact by packaging type and industry concerns

EXTENDED PRODUCER RESPONSIBILITY

Extended producer responsibility is the guiding motivation behind much of new legislation

EPR laws have a wide global reach and continuously appear in new areas

California creates the world's largest subnational EPR system

DEPOSIT SYSTEMS AND REUSEABLE PROMOTION

DRS systems are encountering a surge in popularity

The UK's new system highlights the challenges in creating DRS schemes

Reuseables and returnables are more likely to be encouraged than required

Chile aims to shift away from single-use packaging

France tries to encourage reuseable packaging in foodservice

New taxes in Spain aim to shift behaviour in a cost-of-living crisis

CHEMICAL REGULATIONS

Several classes of chemicals are under increasingly tight regulatory pressure

BPA concern starts to decline but regulators remain active

The battle against "forever chemicals" picks up

Phthalates are a lagging concern now, but they will grow in importance

Taco Bell and the move to healthier packaging

FINAL THOUGHTS

The key debates that will shape upcoming legislation

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/upcoming-trends-in-fmcg-packaging-legislation/report.