Euromonitor International

Regulatory Dynamics in Nicotine and Cannabis

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REGULATION AS A FUNDAMENTAL DRIVER

Regulators and public see tobacco and cannabis as legitimate targets for intervention
Major areas of mutual regulatory activity between tobacco and cannabis
Regulation will remain a constituent element of the tobacco and cannabis industries

TOBACCO ENTERS THE ENDGAME

Generational bans signal an existential endpoint for combustible tobacco
New Zealand's birth year ban presages society's exit strategy for tobacco
Manufacturers must diversify and seek to clarify nicotine's future role

CANNABIS LEGISLATIVE LIBERALISATION (?)

Cannabis is becoming normalised…to a point
Germany's proposed cannabis association law evidence of guarded approach to regulation
Cannabis industry is learning that going mainstream does not equal being embraced

VICE REGULATION CROSS-POLLINATION

Significant interplay between tobacco and cannabis regulation
Ongoing regulatory innovation influences beyond tobacco
Tobacco's present can point to cannabis's tomorrow

FUTURES OF NICOTINE AND CANNABIS REGULATION

Nicotine and cannabis regulation to diverge before aligning
Ongoing regulatory innovation influences beyond tobacco
In the longer term, differential product sets may mandate fewer regulatory restrictions

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