

Voice of the Consumer: Mobility Survey 2023 Key Highlights

August 2023

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INTRODUCTION

Scope

Key findings

DAILY COMMUTING HABITS

One in two consumers who commute to work do so every weekday

More public more green

Growing emphasis on shared and on-demand services

VEHICLE OWNERSHIP

Personal cars remain most popular among European consumers

Petrol remains the primary automobile fuel

More than one third of voice assistant users use GPS systems at least daily

ELECTRIC VEHICLES

Young adults leading EV market growth

High cost and poor charging infrastructure hold back global EV purchases

Electric micromobility vehicles on the rise among urban consumers

SHOPPING AND SPENDING

A quarter of respondents expect transport prices to increase

More than half of respondents intend to buy a car in 2023

Average weekly spend on different commuting types

OUR METHODOLOGY

Information about Euromonitor International's syndicated survey methods

Voice of the Consumer: Mobility survey: FAQs

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