

The Return of Travel and its Impact on Luggage Recovery

September 2023

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TRAVEL AND LUGGAGE, A SNAPSHOT

Despite strong rebound, global sales of luggage remain below pre-pandemic levels

Demand for luxury travel goods will continue to grow, but at a slower pace

Travel rebounds and will return to pre-pandemic levels over the forecast period

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North America sales recovered faster than in Latin America

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High expectations for Chinese tourists' return to shopping as outbound travel recovers (2)

Asia Pacific set to see outbound spending on shopping increase faster than other regions

After the initial hype, interest on carry-ons remains high

Travel is back, and luggage companies should capitalise on this

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