

# Sauces, Dips and Condiments Packaging in Argentina

September 2023

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## Sauces, Dips and Condiments Packaging in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Glass bottles recording strong growth in sauces, dips and condiments in 2022

Kraft Heinz partners with Pulpex to develop ketchup bottles made from paper and wood pulp

Aluminium/plastic pouches continue gaining share in salad dressings

#### PROSPECTS AND OPPORTUNITIES

PET bottles are expected to take share from glass bottles in soy sauces

The 500-520g sizes are expected to remain popular pack types due to their convenience

## Sauces, Dips and Condiments Packaging in Argentina - Company Profiles

## Packaging Industry in Argentina - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic popular in the food industry for its convenient and lightweight nature

PET bottles dominate soft drinks packaging as they are affordable and recyclable

Convenient and portable packaging dominates alcoholic drinks

Smaller pack sizes preferred for beauty and personal care products

Change in consumer behaviour impacts home care packaging

#### PACKAGING LEGISLATION

Influence of Mercosur ban impacts dog and cat food packaging

#### RECYCLING AND THE ENVIRONMENT

Sustainability concerns see companies innovating in their bottle packaging

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