

Meals and Soups Packaging in Australia

September 2023

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Meals and Soups Packaging in Australia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Meal kits continue to see dynamic growth in 2022 Soup is getting a sustainability makeover Metal food cans continue to lose pack type share

PROSPECTS AND OPPORTUNITIES

Economic uncertainties expected to sustain growth of ready meals The 301-500g pack size band will remain dominant over the forecast period

Meals and Soups Packaging in Australia - Company Profiles

Packaging Industry in Australia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture 2022 key trends Metal food cans continue to lose share in 2022 Metal beverage cans gaining share from PET bottles in soft drinks Flatter PET wine bottles pave the way for sustainability gains Move towards a circular economy driving beauty and personal care packaging innovation Refillable packaging grows as an environmentally-friendly option in surface care

PACKAGING LEGISLATION

New packaging rules in Australia require manufacturers to recycle Australian government signals plan to regulate packaging industry

RECYCLING AND THE ENVIRONMENT

Nestlé pilots recyclable paper in Australia

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