Euromonitor International

Sauces, Dips and Condiments Packaging in Brazil

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Sauces, Dips and Condiments Packaging in Brazil - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sachets and pouches lead a growing aisle as Heinz moves squeeze bottles to recycled PET

INDUSTRY PERFORMANCE

A flexible-led category sees healthy growth
Recycled-content squeeze bottles reshape table sauces
Metal rebounds while cartons and pouches stretch the mix

WHAT'S NEXT?

Flexible and rigid plastic lead measured growth
Convenience and sustainability converge on circular design

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Sauces, Dips and Condiments Packaging in Brazil - Company Profiles

Packaging Industry in Brazil - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
Renewable cartons and recycled-content bottles reshape a growing food packaging market
Rigid plastic holds firm in soft drinks as glass and metal cans lead growth
Aluminium cans dominate alcoholic drinks as recycling leadership underpins the market
Refill formats and premium glass reshape beauty and personal care
PET bottles and refill pouches drive a growing home care market
Pouches and thin wall containers transform pet food packaging

PACKAGING LEGISLATION

Brazil institutes a mandatory reverse-logistics system for plastic packaging
Binding recovery and recycled content targets take effect from 2026
Producer responsibility reshapes packaging across the consumer goods industries

RECYCLING AND THE ENVIRONMENT

World-leading aluminium recycling and rising recycled PET anchor circular progress
Renewable-fibre cartons advance as flexible film faces recyclability scrutiny
Refill systems and recycled content reshape beauty, home care and pet food

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