

# Sauces, Dips and Condiments Packaging in Canada

September 2023

Table of Contents

## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Sauces, dips and condiments packaging unit volumes decline again in 2022

Plastic pouches gain share over the review period

PET bottles the most popular pack type for ketchup in Canada

### PROSPECTS AND OPPORTUNITIES

The 250g pack size is expected to increase its share over the forecast period

Presence of plastic pouches expected to grow in pickled products over the forecast period

## Sauces, Dips and Condiments Packaging in Canada - Company Profiles

## Packaging Industry in Canada - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Sustainability concerns driving the use of paper in food packaging

Metal beverage cans a popular pack type in soft drinks

Wine-in-a-can trend driving the usage of metal beverage cans

Multi-purpose cosmetics containers aim to minimise packaging waste generation

Lightweight pouch packaging gaining share as refill packs become popular

### PACKAGING LEGISLATION

Canadian government introduces regulations on single-use plastic packaging

Consultation underway on new plastic labelling regulations

### RECYCLING AND THE ENVIRONMENT

Alternatives to plastic packaging making inroads across multiple categories

Biodegradable and compostable packaging becoming more widespread

Brands must embrace sustainability to retain consumer interest

Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2020/2021 and Targets for 2022

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

