

# Sauces, Dips and Condiments Packaging in Colombia

September 2023

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## Sauces, Dips and Condiments Packaging in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

After the demand spike in 2020, sauces, dips and condiments declines again in 2022 due to rising health consciousness

Plastic pouches the preferred pack type due to their versatile nature

Soy sauces continue performing strongly in 2022 due to an increased interest in Asian cuisine

#### PROSPECTS AND OPPORTUNITIES

PET bottles to grow due to their dispensing convenience and resealability

The 1,000g pack size is expected to gain share due to its cost-effectiveness

## Sauces, Dips and Condiments Packaging in Colombia - Company Profiles

## Packaging Industry in Colombia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic is the most popular pack type in food packaging

Popularity of lightweight packaging to cater to increasing on-the-go consumption

Brick liquid cartons gaining share in alcoholic drinks

Refill packs popular in beauty and personal care as they are seen as being sustainable

HDPE bottles dominate the home care industry thanks to their durability

### PACKAGING LEGISLATION

Government announces National Plan for Sustainable Single-Use Plastics Management

### RECYCLING AND THE ENVIRONMENT

Colombian coffee brands undertake initiatives to become more sustainable

Nativa partners with meteorologists to transform bottles into rain gauges

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