

Plant-Based Dairy Packaging in France

September 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Thin wall containers the main pack type in yoghurt due to their durability and impermeability

Consumers are looking for sustainable packaging options in plant-based cheese

Driven by convenience, consumers preferring smaller pack sizes to larger ones

PROSPECTS AND OPPORTUNITIES

Smaller pack sizes are likely to be popular for their convenience

Numerous brands are expected to invest in sustainable packaging developments

Plant-Based Dairy Packaging in France - Company Profiles

Packaging Industry in France - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

PET bottles gaining share in cooking and table sauces due to their durability

Coca-Cola Europacific Partners to use 100% returnable glass bottles in France

Fibre bottles make a significant breakthrough in alcoholic drinks packaging

Folding cartons and HDPE bottles are the most used pack types in beauty and personal care in France

Non-plastic-based pack types to gain popularity amidst sustainability concerns

PACKAGING LEGISLATION

France tackles disposable packaging with a ban on single-use plastics

The French AGECE Act enforces regulations on packaging for fruit and vegetables

RECYCLING AND THE ENVIRONMENT

Plastic sorting and recycling targets imposed for 2025 in France

France to offer simplified and standardised packaging recycling labels

France introduces new rules for collecting plastic packaging, cardboard and metal waste

Table 1 - Overview of Packaging Recycling and Recovery in France: 2020/2021 and Targets for 2022

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