

# Plant-Based Dairy Packaging in Hong Kong, China

May 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Growing preference for plant-based milk due healthier and eco-friendly lifestyles  
Gable top liquid cartons increasingly favoured for their convenience and sustainability  
The 946ml pack is increasing its share as it is seen as offering better value for money

### PROSPECTS AND OPPORTUNITIES

The 236ml pack size expected to be most dynamic due to its suitability for on-the-go consumption  
PET bottles will continue to steadily lose share due to recycling challenges

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