

# Meals and Soups Packaging in India

September 2023

Table of Contents

## Meals and Soups Packaging in India - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Meals and soups seeing strong growth in 2022  
Folding cartons losing share to flexible packaging types  
Manufacturers opting for thin wall plastic containers as a convenient pack type

#### PROSPECTS AND OPPORTUNITIES

Convenience trends will drive growth in meals and soups  
The 64g pack size is expected to see dynamic growth in meals and soups

## Meals and Soups Packaging in India - Company Profiles

## Packaging Industry in India - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture  
2022 key trends  
Dominant pack types losing share to alternatives that enjoy consumers' preference  
Flexible packaging preferred in hot drinks for its convenience  
Glass bottles dominate alcoholic drinks due to their association with premium quality  
Customer-centric packaging prevails in beauty and personal care  
Home care driving sustainability through refill packs

### PACKAGING LEGISLATION

India implements stringent plastic waste regulations

### RECYCLING AND THE ENVIRONMENT

Leading fmcg companies' initiatives to drive sustainability  
Beverage companies reworking packaging to make it more sustainable  
**Table 1 - Overview of Packaging Recycling and Recovery in India: 2020/2021 and Targets for 2022**

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