

Sauces, Dips and Condiments Packaging in Indonesia

September 2023

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Sauces, Dips and Condiments Packaging in Indonesia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Recipe sauces and herbs and spices packaging seeing strong growth in 2022

Flexible packaging continues to dominate thanks to ease of storage and affordable pricing

Glass jars continue to gain share

PROSPECTS AND OPPORTUNITIES

Plastic pouches are expected to gain share due to their convenience

Ajinomoto reduces the thickness of its plastic packaging

Sauces, Dips and Condiments Packaging in Indonesia - Company Profiles

Packaging Industry in Indonesia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Indonesian parents prefer bick liquid cartons for baby food as they are resealable

Thin wall plastic containers are popular for RTD tea as they are convenient and cost-effective

Alcoholic drinks brands are incorporating slogans in their packaging

Increased demand for deodorants leads to rise in usage of metal aerosol cans

Biodegradable plastic packaging is gaining traction in the home care industry

PACKAGING LEGISLATION

The ban on plastic bag usage is likely to aid the usage of biodegradable packaging

RECYCLING AND THE ENVIRONMENT

Brands are increasingly adopting sustainable packaging to reduce their carbon footprint

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