Euromonitor International

Plant-Based Dairy in Ukraine

October 2026

Table of Contents

Plant-Based Dairy in Ukraine - Category analysis

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Plant-Based Dairy Summary

INDUSTRY PERFORMANCE

Silpo Leverages Affordable Private Label to Drive Household Adoption
Chart 1 - Private Label Brings Plant-Based Dairy to the Mainstream
Alpro's Wellness Focus Increases Functional Value and Usage Occasions
Chart 2 - Value Sales 2021-2031
Chart 3 - Value Sales by Category 2026

WHAT'S NEXT?

Green Smile to Capture Flexitarian Demand through Flavour Innovation
Barista-Quality Plant-Based Milk to Boost Home Coffee Culture and Premium Demand
Chart 4 - Forecast Value Sales 2021-2031
Chart 5 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Alpro Drives Premium Innovation as Local Brands Boost Affordability
Chart 6 - Company Shares 2026
Chart 7 - Brand Shares 2026

CHANNELS

Atb-Market and Silpo Boost Supermarket Dominance through Shelf Expansion and Promotions
Zakaz.Ua and Rozetka Accelerate E-Commerce Growth for Premium and Niche Brands
Coffee Shops and Horeca Partners Drive Trial and Normalisation of Plant-Based Milk
Chart 8 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 9 - Economic Context for Plant-Based Dairy
Chart 10 - Real Gdp Growth 2021-2031
Chart 11 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 12 - Consumer Context for Plant-Based Dairy
Chart 13 - Population 2021-2031
Chart 14 - Population by Generation 2026
Chart 15 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

Dairy Products and Alternatives in Ukraine - Industry Overview

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Consumers Shift Towards Protein-Rich Dairy for Everyday Wellness
Lustdorf's Skyr Launch Triggers High-Protein Yoghurt Expansion
Premialle Introduces Indulgent Dairy Snacks to Attract Adult Consumers

Chart 16 - Affordable Indulgence Appeals to Price-Sensitive Consumers
Chart 17 - Value Sales 2021-2031
Chart 18 - Value Sales by Category 2026

WHAT'S NEXT?

Dairy to Sustain Value Leadership as Plant-Based to Lead Growth
Convenience and Private Label to Shape the Future of Dairy
Chart 19 - Forecast Value Sales 2021-2031
Chart 20 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Yagotynsky Leads Fragmented Dairy as Innovation and Private Label Shape Competition
Chart 21 - Company Shares 2026
Chart 22 - Brand Shares 2026

CHANNELS

Supermarkets Attract Cautious Shoppers with Proximity and Promotions
E-Commerce and Delivery Platforms Expand Access to Niche Products
Chart 23 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 24 - Economic Context for Dairy Products and Alternatives
Chart 25 - Real Gdp Growth 2021-2031
Chart 26 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 27 - Consumer Context for Dairy Products and Alternatives
Chart 28 - Population 2021-2031
Chart 29 - Population by Generation 2026
Chart 30 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-in-ukraine/report.